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Kay Mac KEOGH is a lecturer in the National Distance Education Centre, Dublin City University. The Centre is a faculty of Dublin City University, with a national role in the design and delivery of distance education programmes in cooperation with the universities and institutes of education. She initiated the student support system in the national centre, carried out a series of feasibility studies on new programmes, coordinated the development and delivery of the innovative Bachelor of Arts programme which is accredited by six Irish universities, and led or participated in a number of EU funded projects. She is also the

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Her research interests include transnational policies on distance education, innovative approaches in higher education, competitive and collaborative approaches, educational technology and tutor training, and evaluation.

In 1999, she coordinated a major evaluation study of the EU Phare Multi-country Programme on Distance Education, funded by the European Training Foundation, and has produced reports, conference papers and articles on these areas. She holds a Bachelor of Arts in Geography and English from University College Dublin, a postgraduate Diploma in Adult and Community Education, from National University of Ireland, Maynooth, and an Master of Philosophy for the University of Manchester. She is currently engaged in Phd research on transnational open and distance learning policies.

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